



September 24TH, 2019 – October 24th, 2019

UPPER SCHOOL FUNDRAISING EVENT

A STUDENT-CENTERED FUNDRAISING EVENT
The Upper School Fundraising Event (formerly known as the Annual Fund) is an opportunity to teach and model the act of giving to Pine Lake students. Unlike traditional public schools, charter schools do not receive funds for their land, buildings, transportation or capital projects. It is through Pine Lake’s fundraising efforts that we are able to overcome funding inequities. The Upper School Fundraising Event gives students the opportunity to acknowledge the needs of our school and encourages them to find ways to raise funds. We believe that every student can make a difference at Pine Lake.



What makes Pine Lake unique?



STEM



Fine Arts



Spanish Immersion



College Preparatory

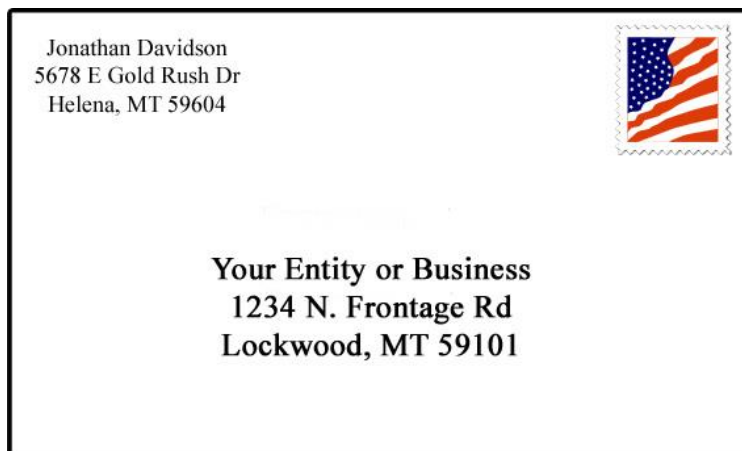


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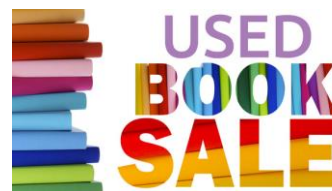
THERE ARE MANY WAYS STUDENTS CAN RAISE MONEY FOR THEIR SCHOOL:



Start a social media campaign



Contact family, friends and local businesses



Get together with other PLP students and host a car wash, yard sale or used book sale.

STEPS TO SUCCESS...

- ① Set your **GOAL**.
- ② **BUILD** your list of contacts.
- ③ **TELL** our story.
{see example below}
- ④ **ASK** for a contribution!

Reach out to family, friends and local businesses by phone, email, letter or social media. Below is an example of our story that you can share:

“My name is _____ and I am in _____ grade at Pine Lake Prep. Pine Lake is a great school to me because _____. As you may or may not know, Pine Lake Prep is a charter school which means we do not receive funds for our land, buildings, transportation or capital projects. Fundraising is what helps us close that financial gap. Will you be willing to support me and help my school by making a contribution?”

Student Incentives

Upper school students that raise **\$125 or more** will receive a Daily Wear T-Shirt

****Daily Wear T-shirt****

Can be worn any day of the week Monday – Friday

Your choice:

1. Vintage Tee



(Front)



(Back)

2. Pink Camo



(Front Only)

3. Blue Camo



(Front Only)

Students will receive credit for prize opportunities for all donations received in their name between September 24th – October 7th. (If you have multiple students please donate under each student's name individually)



HOW DO I MAKE A DONATION?

- All donations will be accepted on MyPaymentsPlus. (Select the student you are sponsoring and click Fundraising/Upper School Fundraising Event) If you are sponsoring multiple students please make a donation under each student individually.
- Deadline: 10/24/19 - All donations submitted by end of day 10/24/19 will count toward student reward program.
- Matching Gifts – Send matching gift forms to erin.halpainy@pinelakeprep.org
- Tax Deduction – Pine Lake Preparatory is a 501(c)(3) non-profit organization.
 - Non-PLP families may also make donations on MyPaymentsPlus
 - Please visit www2.mypaymentsplus.com
 - Click register and enter the requested information.
 - After entering the requested information click “Register.”
 - On the following screen select “I am a guest.”
 - Select Fundraising – Upper School Fundraising Event
- Questions – Contact PLP Development Director - anna.drury@pinelakeprep.org

A SPECIAL THANK YOU TO OUR SPONSORS





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