



FUNDRAISING ANNUAL REPORT

The purpose of fundraising at Pine Lake:

Recognizing inequities in charter school funding, fundraising is essential to the school's operating budget. In order to sustain and grow our high quality programs, competitively compensate our staff, maintain our top-notch educational facilities and fulfill our mission of "Preparing Students for College and a Purposeful Life", we must fill a financial gap of \$600,000 annually.



THANK YOU PLP COMMUNITY!

With your support PLP has been able to:

- Maintain high quality staff.
- Sustain and grow our STEM, Fine Arts and Spanish programs.
- Increase our student support services.
- Increase course offerings and opportunities.
- Grow student and staff access to education resources and technology.
- Create smaller classroom sizes.
- Provide purposeful and continual professional development for our faculty and staff.
- Ensure top quality college planning and guidance resources.

**TOGETHER, WE ARE
"ALL IN"**

PINE LAKE PREPARATORY

104 Yellow Wood Circle
Mooresville, NC 28115
704-237-5300

www.PineLakePrep.org

Development Director:
Anna.Drury@pinelakeprep.org

2019-2020 FORECASTED BUDGET:

PLP Total Revenue: \$16,980,000

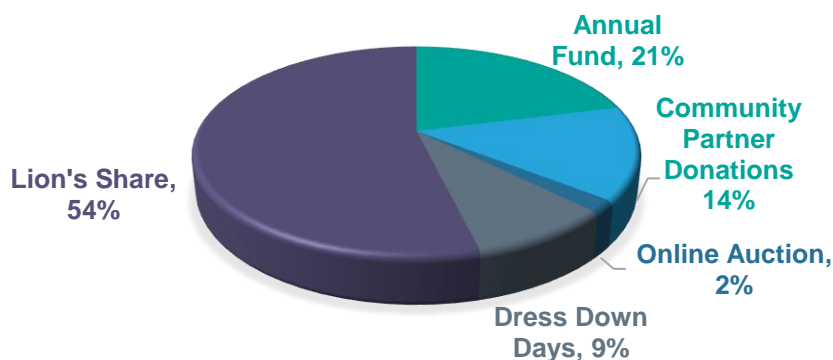
PLP Total Expenses: \$17,580,000

PLP Revenue – PLP Expenses = **-\$600,000**

YEAR TO DATE:

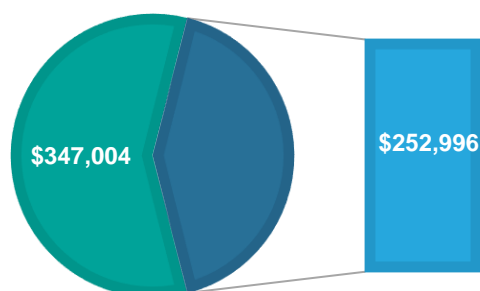
Thank you PLP community for your support! To date PLP has collected the following toward's this year's \$600,000 goal:

DONATIONS RECEIVED YEAR TO DATE: \$347,004



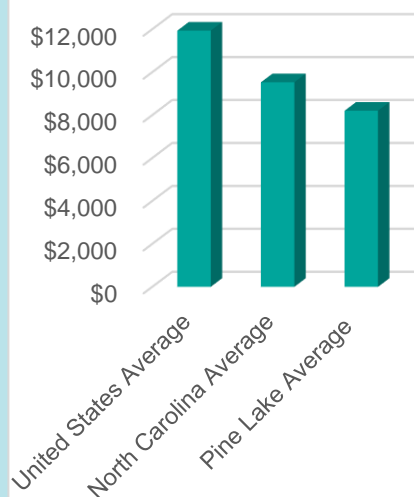
DONATIONS NEEDED TO REACH GOAL: \$252,996

■ Total Received ■ Donations Needed



PLP receives only 86% of the per pupil funding compared to a traditional public school in North Carolina.

2019 Per Pupil Allotments



PARTICIPATION CHECKLIST:

How can your family help PLP reach our goal?

- ☐ **Set up a Lion's Share Pledge Campaign.** PLP's top giving priority.
- ☐ Participate in Dress Down Days.
- ☐ Attend the Ladies Luncheon.
- ☐ Participate in the Putt for Pride Golf Tournament.
- ☐ Ask your company to sponsor the Ladies Luncheon or Golf Tournament.
- ☐ Submit eligible donations made to PLP to your company's matching gift program.

LION'S SHARE PLEDGE CAMPAIGN

The Lion's Share pledge campaign is Pine Lake's top giving priority. Nearly 65% of the \$600,000 needed every school year to close the funding gap comes from family pledges. **We would reach our fundraising goal if every family pledged \$30 per month.** As the number of pledges increases each year this gives us the flexibility to scale back other fundraising initiatives so that we are making fewer asks each year. The school's operating budget depends on this revenue stream so that the focus can be to continually invest in the school, our people and our programs.

Last year, we launched the Lion's Share Pledge campaign to the PLP community and together, the PLP community pledged over \$1.6 million dollars to be received over the next 5 years. **We appreciate the support!**

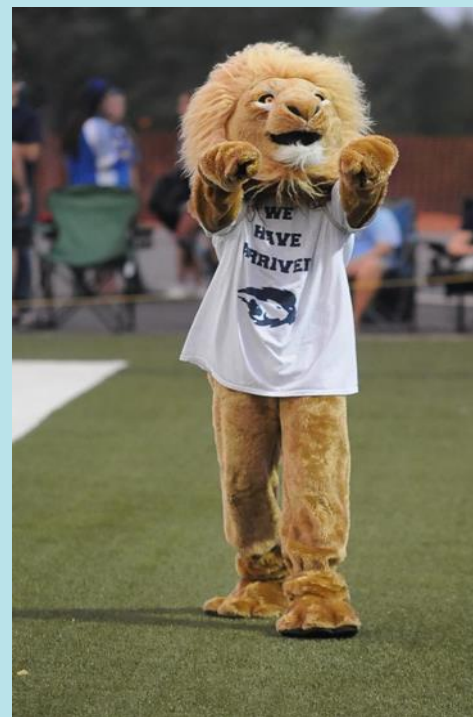


THE LION'S SHARE GOAL IS 100% PARTICIPATION FROM THE PLP COMMUNITY

All families that submit a pledge will receive the "All In" car magnet shown above. If you did not receive your car magnet last year or if you need a replacement please contact Anna.Drury@pinelakeprep.org.

"We appreciate your thoughtful reflection and believe that a gift, at any amount, is appreciated as all gifts fill the gap to ensure the exceptional quality of education each child receives at PLP."

Andrew Mocerì – Executive Director

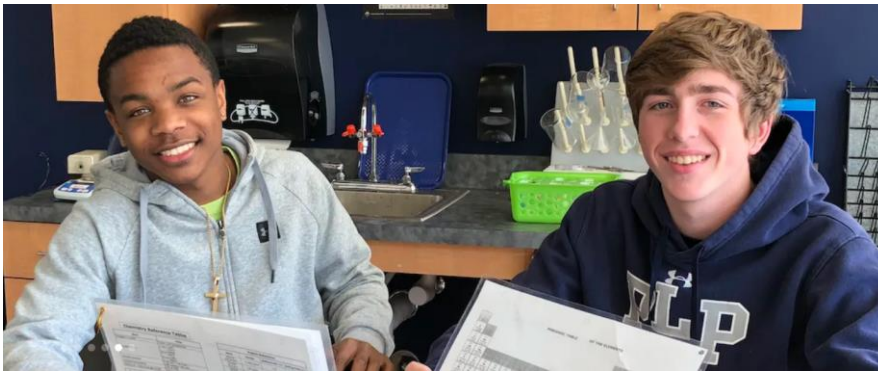


ONE TIME DONATIONS MAKE A DIFFERENCE

- Last year 258 families made a one time donation to the Lion's Share campaign.
- One time Lion's Share donations added an additional \$82,858 towards the \$600,00 funding gap.
- Your donation supported teaching and learning in your child's classroom.
- We hope you will consider a second annual donation this year.

**PINE LAKE
WE ARE "ALL IN"**





PINE LAKE PREPARATORY LION'S SHARE "ALL IN"

LION'S SHARE FAQs:

- **How will I know when my Lion's Share pledge donation is due?** You will receive a courtesy reminder email notifying you that your payment is due.
- **I did not submit a pledge last year but I would like to make a one time donation.** Donations can be made on MyPaymentsPlus. Click Fundraising. Click Lion's Share.
- **Who can I contact at PLP with questions about matching gifts?**
Anna.Drury@PineLakePrep.org
- **How do I set up a pledge or make changes to my pledge?** Please complete and return the enclosed pledge form.
- **Is my donation tax-deductible?** Pine Lake is a 501(c)3 organization. Donations are tax-deductible.
- **Can monthly donations be automatically drafted from my bank account?** Yes. Please complete and return the enclosed form.
- **Where can I find additional information?** Please visit:
www.PineLakePrep.org
Click Support PLP

TO SET UP A LIONS SHARE PLEDGE:

Complete and return the pledge card below:

	
THE LION'S SHARE	BUILDING A CULTURE OF GIVING
Name _____	We Commit to Give: <input type="checkbox"/> \$10 <input type="checkbox"/> \$30 <input type="checkbox"/> \$75 <input type="checkbox"/> \$150 <input type="checkbox"/> Other _____
Address _____	Each: <input type="checkbox"/> Month <input type="checkbox"/> Quarter <input type="checkbox"/> Year
City _____ State _____ Zip _____	Starting: _____
Home phone _____	For a term of: <input type="checkbox"/> 3 Years <input type="checkbox"/> 5 Years <input type="checkbox"/> Other _____
<input type="checkbox"/> Cell <input type="checkbox"/> BusinessPhone _____	Gifts Matched by: _____
Email _____	Signature _____ Date _____
PERSEVERANCE	RESPECT
INTEGRITY	DRIVEN TO EXCELLENCE
	EMPATHY

If you would like to set up a monthly, quarterly or annual automatic draft please complete the ACH draft form on the back and return it along with the pledge card above and a voided check. You may return the forms in the provided envelope to Mrs. Kwiatkowski in the upper school, Ms. Howard in the middle school or your homeroom teacher in the lower school.

One Time donations:

Please visit www2.mypaymentsplus.com – Click Fundraising, Click Lion's Share





AUTOMATIC WITHDRAWAL AUTHORIZATION FORM

This Automatic Withdrawal Form is used for authorizing Pine Lake Preparatory to withdraw donations directly from your bank account at the time period specified below. Please complete all three sections.

SECTION 1: Designation of Gift

Payment of: \$ _____

Payable: ☐ Monthly ☐ Quarterly ☐ Semi-Annually ☐ Annually

SECTION 2: Authorization for Automatic Withdrawal

Start Date: (mm/yy) ____ / ____ (Withdrawals will be made on or about the 15th day of the month in which payment is due.)

Type of account: ☐ Checking ☐ Savings

Bank Name: _____

Routing # (9 Digits): _____

Account # (10 Digits): _____

Please attach a VOIDED check.

SECTION 3: Personal Information

Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

AUTHORIZATION AGREEMENT FOR AUTOMATED WITHDRAWALS:

I hereby authorize and request Pine Lake Preparatory to make withdrawals in the amount listed above at the time period specified by initiating debit entries to my account indicated on the voided check copy provided, and I authorize and request BANK to accept my debit entries initiated by Pine Lake Preparatory to such account. It is understood that this agreement may be terminated by me at any time by written notification to Pine Lake Preparatory. Any such notification to Pine Lake Preparatory shall be effective only with respect to entries initiated by Pine Lake Preparatory after receipt of such notification and a reasonable opportunity to act on it.

Signature: _____ Date: _____

All contributions are tax-deductible to the extent provided by law. Consult your tax professional for specific information.

All families that submit a pledge will receive the "All In" car magnet shown below.

