



FUNDRAISING ANNUAL REPORT

The purpose of fundraising at Pine Lake:

Recognizing inequities in charter school funding, fundraising is essential to the school's operating budget. In order to sustain and grow our high-quality programs, competitively compensate our staff, maintain our top-notch educational facilities and fulfill our mission of "Preparing Students for College and a Purposeful Life", we must fill a financial gap of \$600,000 annually.

Celebrating **15** Years of



THANK YOU PLP COMMUNITY!

With your support PLP has been able to:

- Maintain and properly compensate high quality staff
- Sustain and grow our STEM, Fine Arts and Spanish programs.
- Increase our student support services.
- Increase course offerings and opportunities.
- Grow student and staff access to education resources and technology.
- Purchase a minibus to support transportation needs for our OCS program, various clubs, and student athletes.
- Ensure top quality college planning and guidance resources.

PINE LAKE PREPARATORY

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Mooresville, NC 28115
704-237-5300

www.PineLakePrep.org

Development Director:
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2021-2022 FORECASTED BUDGET:

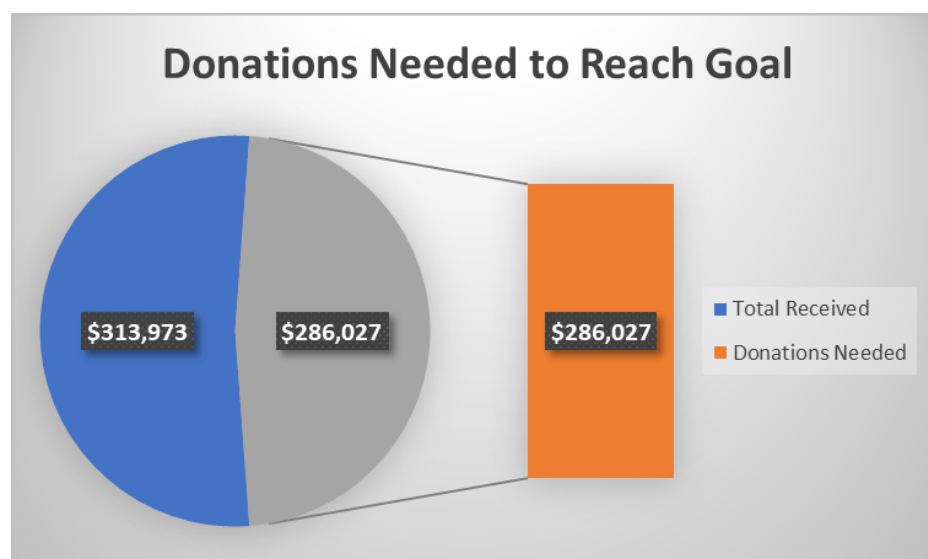
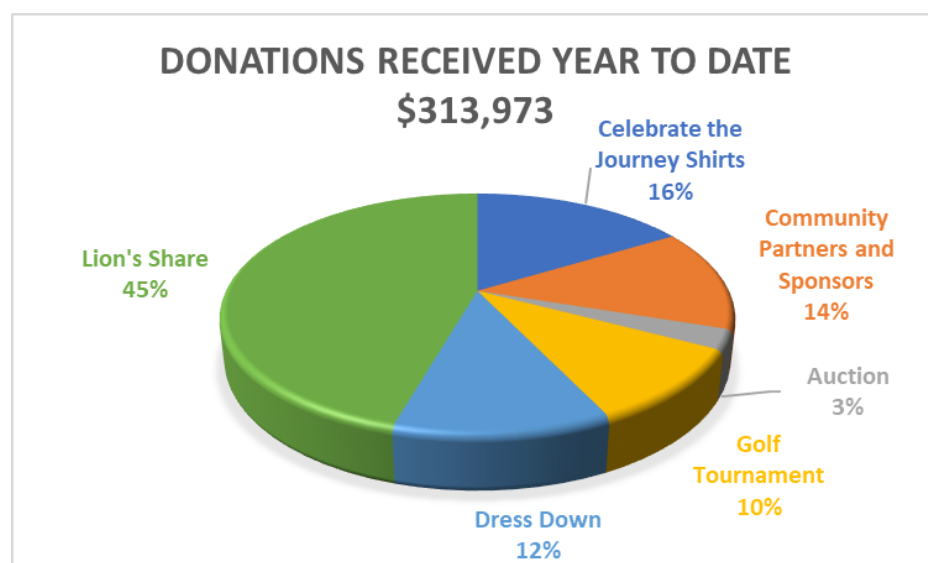
PLP Total Revenue: \$17,741,000

PLP Total Expenses: \$18,341,000

PLP Revenue – PLP Expenses = **-\$600,000**

YEAR TO DATE:

Thank you PLP community for your support! To date PLP has collected the following towards this year's \$600,000 goal:



PLP receives only 86% of the per pupil funding compared to a traditional public school in North Carolina.

2021 Per Pupil Allotments



PARTICIPATION CHECKLIST:

How can your family help PLP reach our goal?

- ☐ **Set up a Lion's Share Pledge** (PLP's top giving priority)
- ☐ Participate in Dress Down Days.
- ☐ Sponsor a Lower School student during the Fun Run.
- ☐ Donate an item to the spring online auction.
- ☐ Ask your company to sponsor an upcoming event.
- ☐ Submit eligible donations made to PLP to your company's matching gift program.

LION'S SHARE PLEDGE CAMPAIGN

The Lion's Share pledge campaign is Pine Lake's top giving priority. Nearly 60% of the \$600,000 needed every school year to close the funding gap comes from family pledges. **We would reach our fundraising goal if every family pledged \$30 per month.** As the number of pledges increases each year this gives us the flexibility to scale back other fundraising initiatives so that we are making fewer asks each year. The school's operating budget depends on this revenue stream so that the focus can be to continually invest in the school, our people and our programs.

Three years ago we launched the Lion's Share Pledge campaign to the PLP community and together, the PLP community pledged over \$1.6 million dollars to be received over the next 5 years. **We appreciate the support! We will launch a new pledge campaign next year but during this crossover year we are asking families to re-commit to a pledge or make a one time donation.**



THE LION'S SHARE GOAL IS 100% PARTICIPATION FROM THE PLP COMMUNITY

"We appreciate your thoughtful reflection and believe that a gift, at any amount, is appreciated as all gifts fill the gap to ensure the exceptional quality of education each child receives at PLP."

Andrew Mocerì – Executive Director



YOUR DONATIONS



MAKE A DIFFERENCE



EVERYDAY AT PINE LAKE



THANK YOU PINE LAKE COMMUNITY!





LION'S SHARE FAQs:

- **How will I know when my Lion's Share pledge donation is due?** You will receive a courtesy reminder email notifying you that your payment is due.
- **I did not submit a pledge last year but I would like to make a one time donation.** Donations can be made on MyPaymentsPlus. Click Fundraising. Click Lion's Share.
- **Who can I contact at PLP with questions about donations?**
Anna.Drury@PineLakePrep.org
- **How do I set up a pledge or make changes to my pledge?** Please complete and return the enclosed pledge form.
- **Is my donation tax-deductible?** Pine Lake is a 501(c)3 organization. Donations are tax-deductible.
- **Can monthly donations be automatically drafted from my bank account?** Yes. Please complete and return the enclosed form.
- **Where can I find additional information?** Please visit:
www.PineLakePrep.org
Click Support PLP



YOUR DONATIONS MAKE A DIFFERENCE

ACTION REQUESTED

PLEASE MAKE A SELECTION AND RETURN THIS FORM IN THE ENVELOPE PROVIDED

NO OBLIGATION TO DONATE WE SIMPLY ASK THAT YOU RETURN THE FORM

_____ MY FAMILY IS CURRENTLY PARTICIPATING IN A LION'S SHARE PLEDGE

_____ I AM INTERESTED IN SETTING UP A LION'S SHARE PLEDGE *(PLEASE COMPLETE AND RETURN THE PLEDGE CARD BELOW. IF YOU WOULD LIKE THE DONATION TO BE AUTOMATICALLY DRAFTED FROM YOUR ACCOUNT PLEASE COMPLETE THE AUTHORIZATION FORM ON THE BACK AND RETURN IT ALONG WITH A VOIDED CHECK)*

_____ I WOULD LIKE AN UPDATE ON MY CURRENT LION'S SHARE PLEDGE *(TOTAL PLEDGED, TOTAL RECEIVED, PLEDGE BALANCE)*

_____ NOT INTERESTED IN DONATING AT THIS TIME

_____ PLAN TO MAKE A ONE-TIME DONATION VIA MYPAYMENTSPLUS (CLICK FUNDRAISING, CLICK LION'S SHARE), PERSONAL CHECK OR THROUGH MY EMPLOYER. *(PLEASE CIRCLE DONATION METHOD)*

NAME: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____

TO SET UP A LIONS SHARE PLEDGE:

Complete and return the pledge card below:

We Commit to Give:

___ \$10 ___ \$30 ___ \$75 ___ \$150 ___ \$Other (please insert amount here \$___)

Each: ___ Month ___ Quarter ___ Year **Starting:** _____

For a term of:

___ 1 year ___ 3 years ___ 5 Years ___ Until my student graduates (graduation year _____)

You may return the forms in the provided envelope to Mrs. Kwiatkowski in the upper school, Ms. Howard in the middle school or your homeroom teacher in the lower school. If you would like the donation to be automatically drafted from your account please complete the automatic withdrawal form on the back of this form.

One Time donations: Please visit www2.mypaymentsplus.com – Click Fundraising, Click Lion's Share





AUTOMATIC WITHDRAWAL AUTHORIZATION FORM

This Automatic Withdrawal Form is used for authorizing Pine Lake Preparatory to withdraw donations directly from your bank account at the time period specified below. Please complete all three sections.

SECTION 1: Designation of Gift

Payment of: \$ _____

Payable: ☐ Monthly ☐ Quarterly ☐ Semi-Annually ☐ Annually

SECTION 2: Authorization for Automatic Withdrawal

Start Date: (mm/yy) ____ / ____ (Withdrawals will be made on or about the 15th day of the month in which payment is due.)

Type of account: ☐ Checking ☐ Savings

Bank Name: _____

Routing # (9 Digits): _____

Account # (10 Digits): _____

Please attach a VOIDED check.

SECTION 3: Personal Information

Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

AUTHORIZATION AGREEMENT FOR AUTOMATED WITHDRAWALS:

I hereby authorize and request Pine Lake Preparatory to make withdrawals in the amount listed above at the time period specified by initiating debit entries to my account indicated on the voided check copy provided, and I authorize and request BANK to accept my debit entries initiated by Pine Lake Preparatory to such account. It is understood that this agreement may be terminated by me at any time by written notification to Pine Lake Preparatory. Any such notification to Pine Lake Preparatory shall be effective only with respect to entries initiated by Pine Lake Preparatory after receipt of such notification and a reasonable opportunity to act on it.

Signature: _____ Date: _____

All contributions are tax-deductible to the extent provided by law. Consult your tax professional for specific information.



Questions? Please contact Anna.Drury@PineLakePrep.org